

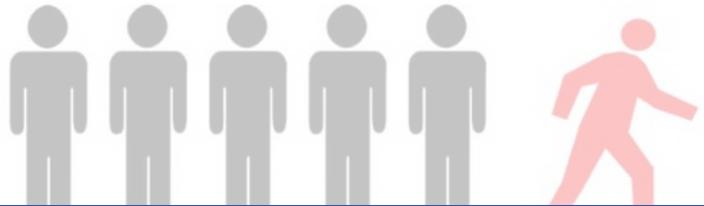


Incorporation.ai

Incorporation.AI offers a range of AI solutions depending on the complexity from single purpose to multifunction and digital clones with AI.Factory for enterprises that want to harness the power of AI and their existing teams to succeed in today's Intelligence Revolution

Churn Prediction

Churn prediction means detecting which customers are likely to leave a service or to cancel a subscription to a service. It is a critical prediction for many businesses because acquiring new clients often costs more than retaining existing ones.



Benefits

- Identifies at-risk customers
- Identifies pain points
- Identifies methods to implement
- Helps your business gain a better understanding of future expected revenue
- Increased revenue
- Provides companies with accurate forecasts of customer preferences

Details

For any business that wants to enjoy the benefits of customer churn prediction, machine learning opens dozens of opportunities. Machine learning is able to analyse client behaviour and measure their probability of churning. In particular, to precisely identify churn rate, machine learning algorithms can be trained to learn the behaviour patterns of clients/partners who have already cancelled their contracts or any other relationships with a particular company and compare them with the existing ones.

What AI can do for you?

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