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Stock Portfolio Management



Project Goals

There were three main goals in this project: First, to use state-of-the-art machine learning (deep learning) techniques that would predict the behavior of stock return.

Secondly, to determine what stocks to buy, hold and sell based on the stock predictions.

Solution Design

For the analysis and development of our Machine learning model, we selected the top 50 Stocks from the S&P 500 stock list. Yahoo Finance was tapped for historical data.

After pre-processing, we used a deep learning neural network called **Bi-LSTM**.

Some of the hyper-parameters used were:
Number of units
Dropout rate
Type of optimizer, etc.

Finally, to construct a portfolio that would outperform the S&P 500 buy-and-hold benchmark without incurring any additional risk.



Outcomes

A set of back-tests based on prediction results were conducted for the bull as well as bear market conditions.

For bull market, a long-short strategy based on equal-weighted portfolios outperformed the benchmark return with similar systematic risk as the market.

For the bear market scenario, the equal-weighted portfolio achieved over 15% excess return with marginally higher systematic risk than the market.

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